

Customer Relations - Values

CORE VALUES	How do these values showcase themselves in your business?
ASPIRATIONAL VALUES	What future goals are these values linked to?
ACCIDENTIAL VALUES	<p>Think about a time where a split second decision had to be made for the business? Which accidental values floated to the top?</p> <p>Think about the last time you were under pressure. Which values started appearing in your business?</p>