SMARTER goals - OPPORTUNITIES

GOAL:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **SPECIFIC** | **MEASURABLE** | **ACTIONS**  | **REALISTIC/RESOURCES** | **TIMED** |
| As detailed as possible.  | How will this goal be measured? | * What needs to get done?
* Who is involved?
* How will this goal be achieved?
* When will this action take place?
* Where will this action take place?
 | * What resources will be required to complete this goal?
* How realistic is this goal?
 | * What is the deadline?
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|  |  |  |  |  |
| ETHICAL: Does this goal align itself to the businesses values? |
| RECORDED: Where has this goal and action plan been recorded? |