SMARTER goals - OPPORTUNITIES

GOAL:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- | --- | --- | --- |
| **SPECIFIC** | **MEASURABLE** | **ACTIONS** | **REALISTIC/RESOURCES** | **TIMED** |
| As detailed as possible. | How will this goal be measured? | * What needs to get done? * Who is involved? * How will this goal be achieved? * When will this action take place? * Where will this action take place? | * What resources will be required to complete this goal? * How realistic is this goal? | * What is the deadline? |
|  |  |  |  |  |
| ETHICAL: Does this goal align itself to the businesses values? | | | | |
| RECORDED: Where has this goal and action plan been recorded? | | | | |