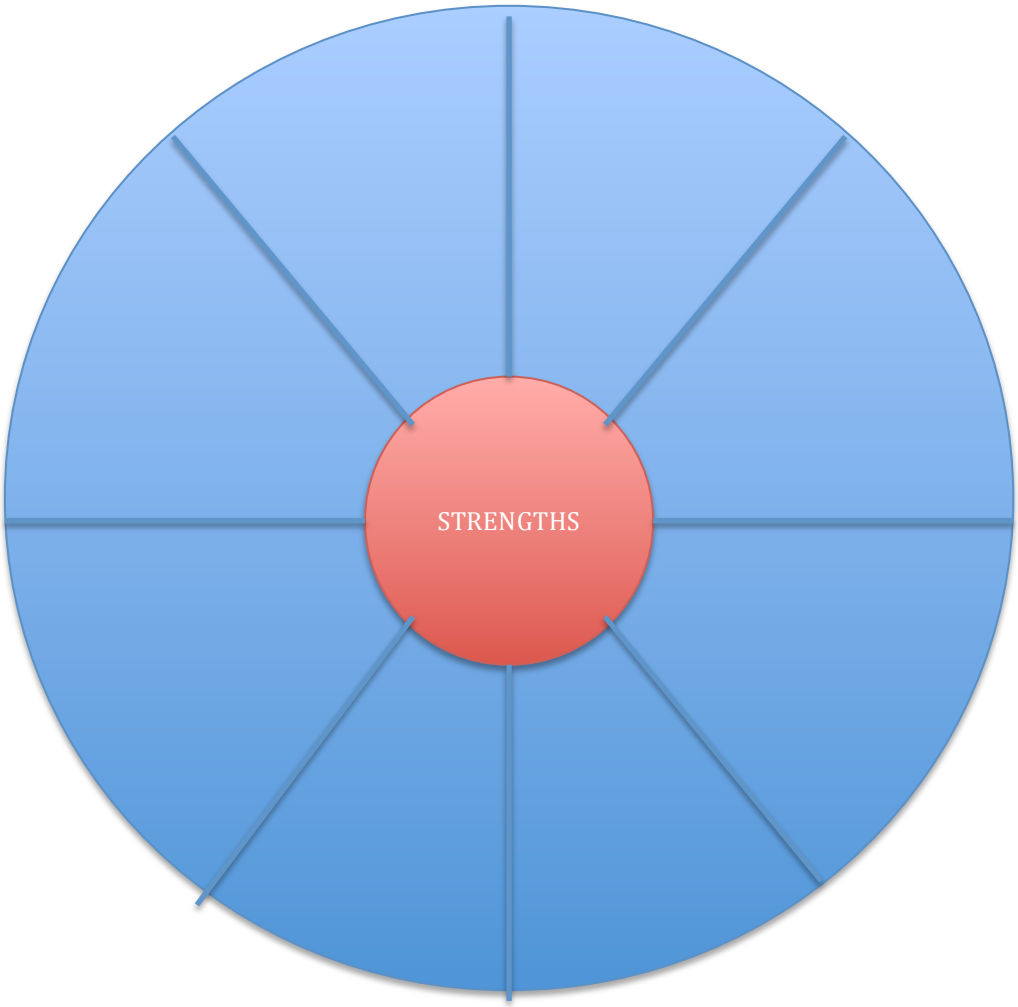
Key Activities (SWOT Analysis)

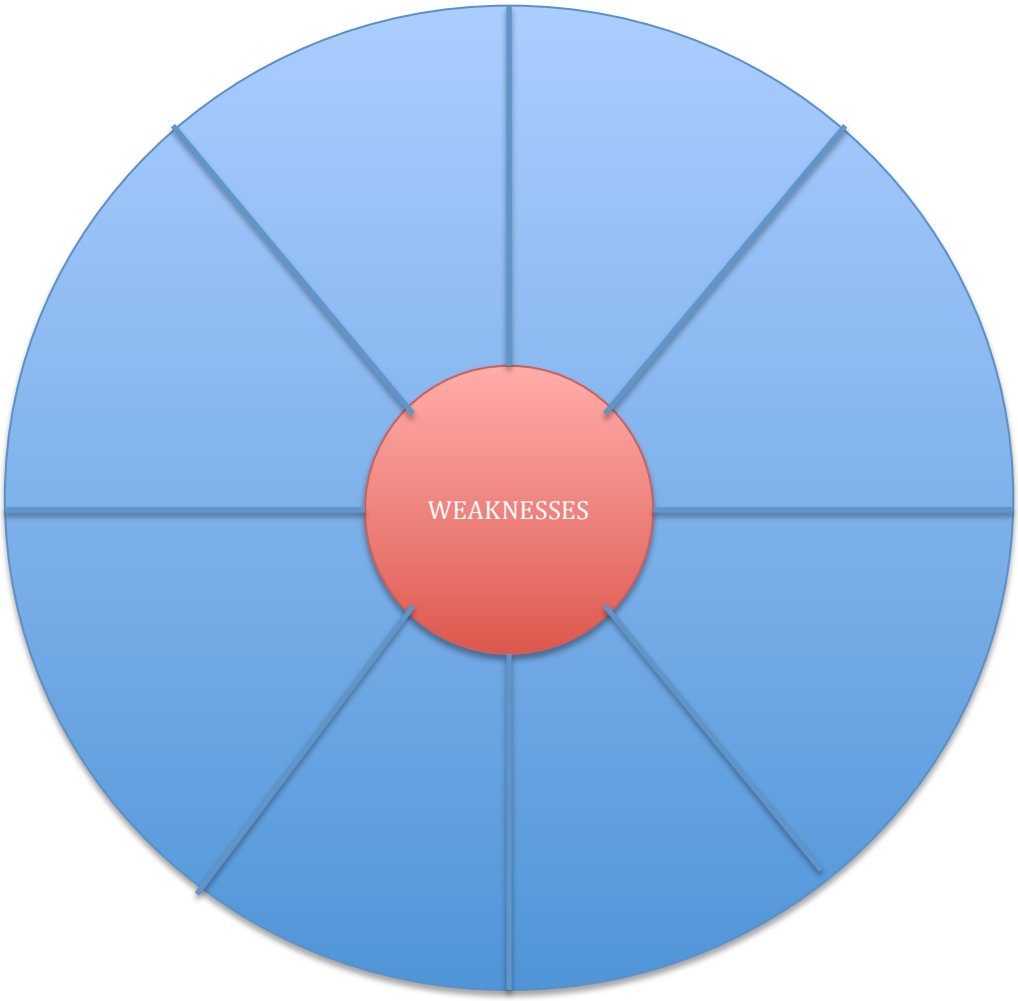
SWOT Area: STRENGTHS COACHING WHEEL

1) In each of the 8 section of the coaching wheel place one business strength. If you have more than 8 then draw another wheel.
2) Once you have completed this. Rate each strength as something you can leverage and repeat.
3) Using a scale of 1-10. 1 is too challenging and 10 is extremely easy.



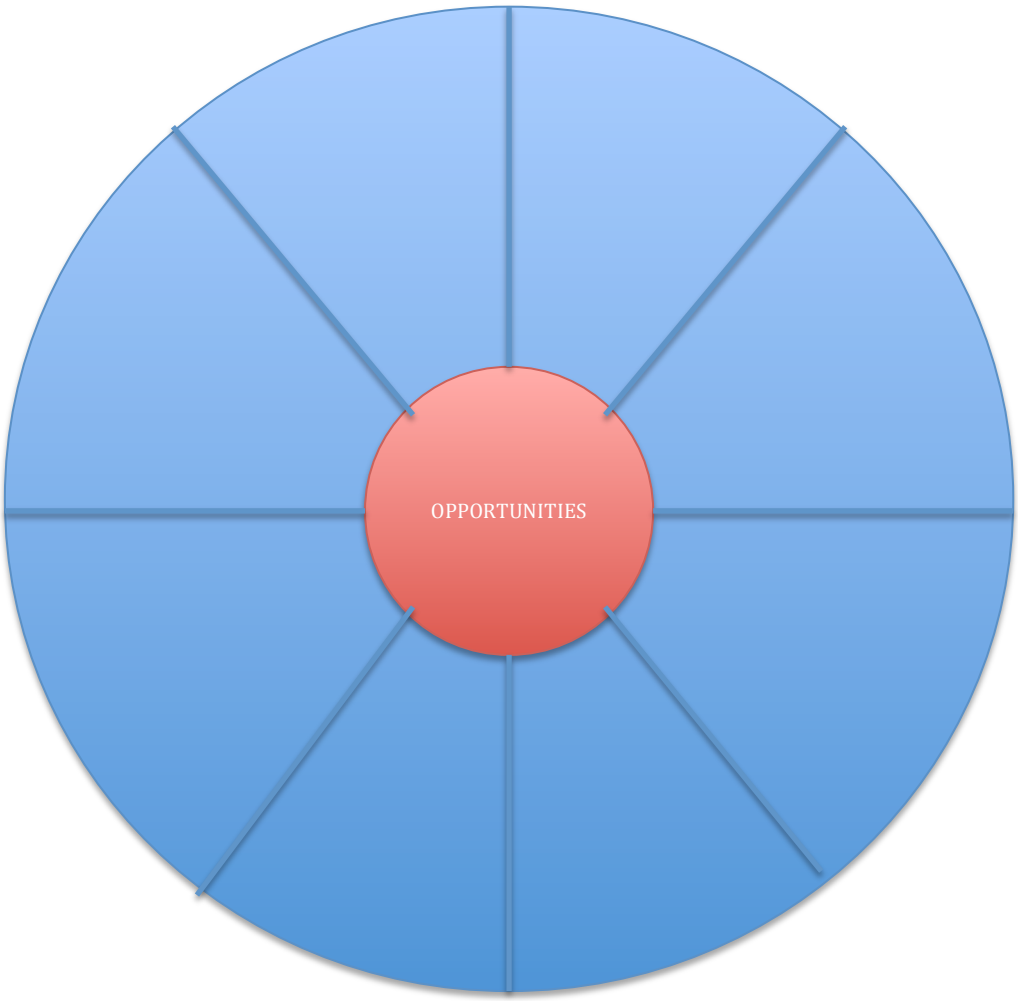
SWOT Area: WEAKNESSES COACHING WHEEL

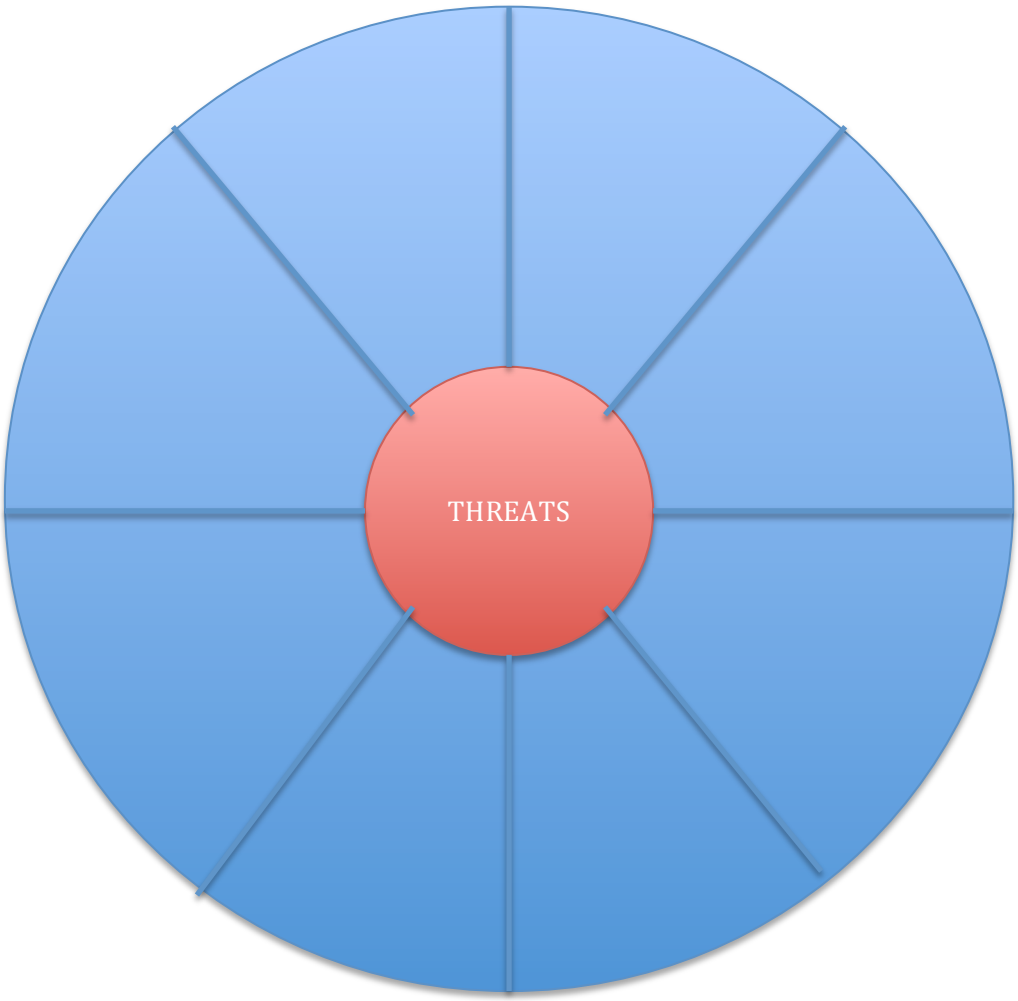
1) In each of the 8 section of the coaching wheel place one business weakness. If you have more than 8 then draw another wheel.
2) Once you have completed this, rate each weakness a scale of 1-10 of how easy or how difficult it is turn it into an opportunity.
3) Using a scale of 1-10. 1 is too challenging and 10 is extremely easy.



SWOT Area: OPPORTUNITIES COACHING WHEEL

1) In each of the 8 section of the coaching wheel place one business opportunity. If you have more than 8 then draw another wheel.
2) Once you have completed this, rate each opportunity on a scale of 1-10 of how easy or how difficult it will be to action.
3) Using a scale of 1-10. 1 is too challenging and 10 is extremely easy.



SWOT Area: THREATS COACHING WHEEL

1) In each of the 8 section of the coaching wheel place one business threat. If you have more than 8 then draw another wheel.
2) Once you have completed this, rate each threat on a scale of 1-10 of how easy or how difficult it will be to manage.
3) Using a scale of 1-10. 1 is too challenging and 10 is extremely easy.